

LatheCity Books

Starting an On-line / E-commerce Small Business



Brief, Practical, and Realistic Do-It-Yourself Guide Seven Steps Guide

Synopsis: Would you like to read 800 and more pages of books to learn the basics of a small e-commerce business? Honestly, I would not, but I had to, because of the lack of more concise literature. Who has the time for that?

Now, you have the choice to go with this brief seven step guide: how to develop your hobby into a small, home-based on-line store without quitting your daytime job? We walk you quickly through the process.

This guide is written by someone who has recently done exactly that – not to become a millionaire in no-time (as often unrealistically promised by other authors), but to make some extra revenue and have some fun.

The essentials of an e-commerce small business are summarized in a practical and realistic fashion on just ~30 pages. “In der Kürze liegt die Würze” (German: “the shorter the better”) – brief seven steps guide.

In addition, another ~30 pages with an appendix and literature guide are included. A free subscription to a website accompanies this booklet.